**TRIA FINANCE LIMITED PRIVACY POLICY**

**Introduction**

Welcome to **TRIA FINANCE LIMITED** ("TRIA FINANCE LIMITED", "we", "us", or "our"). We respect your privacy and are committed to protecting your personal data. This Privacy Policy informs you about how we collect, use, disclose, and safeguard your personal data when you visit our website, regardless of your location. It also informs you about your privacy rights and how applicable laws protect you.

**1. Important Information and Who We Are**

**Company Details:**

* **Company Name:** TRIA FINANCE LIMITED
* **Registration Number:** HE 457379
* **Address:** Spyrou Kyprianou 61, Mesa Geitonia, 4003, Limassol, Cyprus

This Privacy Policy aims to provide clear information on how TRIA FINANCE LIMITED collects and processes your personal data when you use of our website, including any data you may provide through contact forms or other means.

**2. The Data We Collect About You**

We may collect, use, store, and process different kinds of personal data about you which we have classify as follows:

* **Identity Data** includes first name, last name, username or other identifiers.
* **Contact Data** includes billing address, delivery address, email address, and telephone numbers.
* **Technical Data** includes your internet protocol (IP) address, login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our website.
* **Usage Data** includes information about how you use our website, products, and services.

**Data We Do Not Collect**

Our website does not use tracking pixels, scripts, or other tracking technologies. We do not collect or process sensitive personal data such as race, ethnicity, religious or philosophical beliefs, health information, or biometric data.

**3. How We Use Your Personal Data**

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

* To register you as a new customer and manage your account.
* To communicate with you about inquiries, support requests, and service updates.
* To maintain and improve our website, including troubleshooting, system maintenance and security measures.
* To analyze website usage and enhance user experience based on anonymized data.

**No Use of Cookies or Tracking Technologies**

Our website does not use cookies, tracking pixels, or other similar technologies. There is no cookie consent mechanism in place, as no tracking or data collection beyond essential functionalities occurs.

**4. Sharing Your Personal Data**

TRIA FINANCE LIMITED does not sell, rent, or trade personal data to any third parties. However, we may have to share your personal data in the following limited circumstances:

* With service providers who provide IT and system administration services.
* With professional advisers including lawyers, bankers, auditors, accountants and insurers who provide consultancy, banking, legal, insurance, where necessary for compliance and business operations.
* With regulatory and other legal authorities where required by law.

Your personal data is never shared with third-party advertisers, marketing agencies, or data brokers.

**5. Data Security**

We take appropriate technical and organizational measures to protect your personal data from unauthorized access, accidental loss, or misuse. We limit access to your personal data to those employees, agents, contractors, and other third parties who have a business need to know.

**6. Data Retention**

We retain your personal data only as long as necessary to fulfill the purposes outlined in this Privacy Policy, including for the purposes of compliance with any legal, accounting, or reporting obligations. When retention is no longer necessary, we securely delete or anonymize your data.

**7. Your Legal Rights**

Under applicable data protection laws, you have the following rights:

* Right to access – Request access to your personal data and how we process it.
* Right to correction – Request corrections to inaccurate or incomplete data.
* Right to erasure – Request deletion of your personal data where no longer necessary.
* Right to object to processing – Object to processing under certain circumstances.
* Right to data portability – Request transfer of your data to another service provider where applicable.

If you wish to exercise any of these rights, please contact us at info@tria-finance.com.

**8. Contacting Us**

If you have any questions about this Privacy Policy or our privacy practices, please contact info@tria-finance.com.

**Governmental Authority:**

* **Office of the Commissioner for Personal Data Protection**
* **Office Address:** Iasonos 1, 1082 Nicosia, Cyprus
* **Postal Address:** P.O.Box 23378, 1682 Nicosia, Cyprus
* **Email:** commissionerdataprotection.gov.cy

**9. Changes to This Privacy Policy**

This version of the Privacy Policy is effective as of 24th of February 2025. We may update this Privacy Policy from time to time to reflect changes in legal requirements, business operations, or privacy practices. Any modifications will be posted on our website and will become effective immediately upon publication.